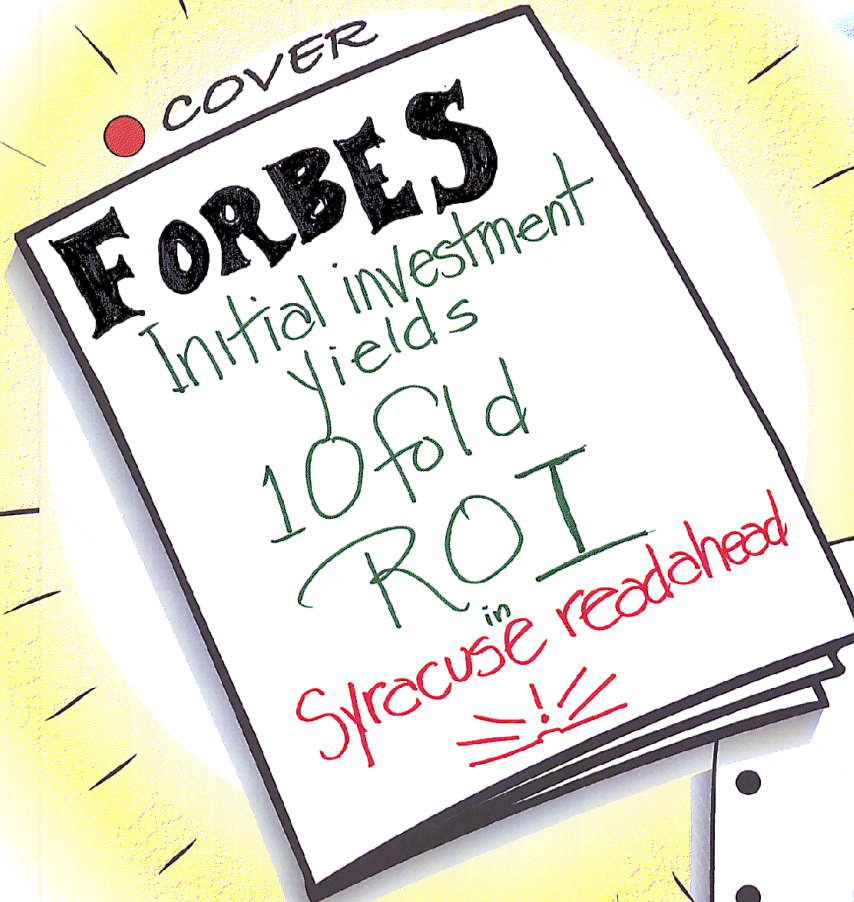


COVER STORY VISION

COVER



BRAINSTORMS

10 yrs. out
 Literacy Teachers unemployed - need retraining
 Millions of \$ brought to CNY - World Bank uses fund as collateral
 100% employment Increase in companies
 Housing Boom; Real Estate triples, 5 new 'Armory Squares'
 Secretive illiterate meeting - we refuse to read!
 Last illiterate dies (naturally) Crosscultural/Intellectual Destination
 Retain native culture
 Every employer a member of Readahead. All citizens have donated time &/or money.

QUOTES

BIG HEADLINES

Syracuse, NY - 100% Literate
 CrossCultural Intellectual Desti Nation

100% High School Graduation
 \$100m. investment raises average wage

SIDEBARS

- Literacy teachers unemployed.

- Housing boom in Syracuse

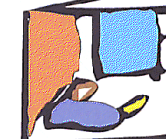
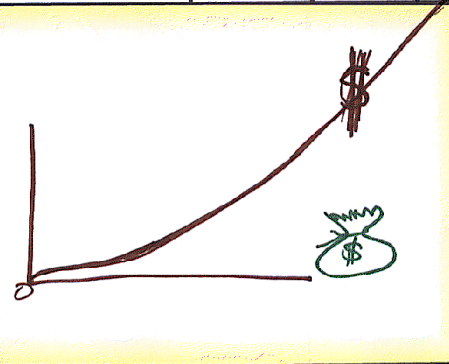
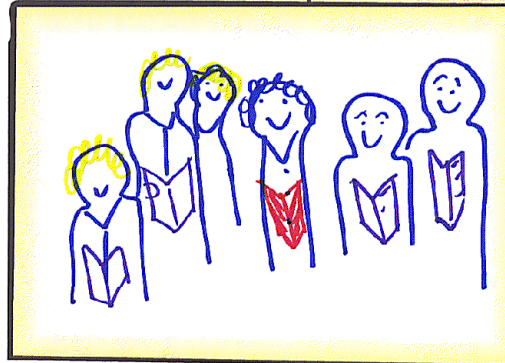
- Syracuse - #1 place to live in U.S.

- China outsources engineering jobs to Syracuse

- Secret Illiterate Society meets - No one comes!

- Libraries outnumber bars!

IMAGES



Illiteracy